COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
Tel: +91 484 2351807; Fax: +91 484 2370034

DOMESTIC MARKETING DIVISION

TRADE CIRCULAR No. 2 DATED 29.10.2026

Coir Board proposes to participate in **INDIA INTERNATIONAL TRADE FAIR (IITF-2026), slated to be held during 14th - 27th November, 2026 at Pragati Maidan, New Delhi.**

All Coir Clusters, Suppliers, Entrepreneurs, Exporters and Manufacturers (Products/Machineries) are requested to make use of this opportunity to boost up their business by participating in the trade fair and thereby to set the industry in the path of accelerated growth.

The booth cost of 9 Sq. Mtr. Comes to Rs. 1,86,912/-. The Interested parties may rush their applications for participation along with 50% of the space rent ie. Rs. 93,456/- (including GST), on **or before 5th November 2026**. The application may be submitted through the following link:

Google form link is **: https://forms.gle/UWNYawqKTmTT26wK6**

The booths will be allotted, on first cum first served basis, as only limited space is available.

The payment of participation fee / space rent may be remitted by Bank Transfer. The bank details for effecting NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

For any further clarifications, please contact us through Email ID: mktg@coirboard.org.

Sd/-
Development Officer (Mktg.)

To: All Regd. Exporters/Manufacturers/Consignors
All Coir Exporters' Associations/Clusters/Suppliers

(Issued from File No. M-38015/9/2026-SR SD NEW DELHI(CP)